

O/o. General Manager (S & M - CM)  
Sales & Marketing - Consumer Mobility  
3<sup>rd</sup> Floor, A-Wing, New Administrative Building  
16, Greams Road, Chennai – 600 006  
Phone: 044-28297878, Fax:044-28297979



**भारत संचार निगम लिमिटेड**  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)

**S&M-CM/164/STVs/2014-15/46**

**dated: 19.02.2015**

**Sub: Rationalization of tariff under prepaid mobile services-reg.**

Ref: BSNL C.O. Circular T & C-CM No.55/14-15 Vide letter No.26-07/2011-T&C-CM dtd 11.02.2015&13-.02.2015

Kindly refer to BSNL C.O. letter cited above. Approval of the competent authority is hereby conveyed to implement new data STVs (promo/regular) **under prepaid mobile services** in Tamil Nadu LSA (including Chennai Telephone District) .The details are given below.

**New Data STVs:**

Sl..No	Data STV in Rs.(Inclusive of S.Tax)	Total Bundled free usage	Validity of Free usage(in Days)	Amount to be deducted on SMS activation in Rs.	SMS Key Word	Remarks
1	73	200MB	21	64.97	<b>STV DATA73</b>	Promotional offer for 60 Days from 20.02.2015 to 20.04.2015
2	105	300MB	30	93.45	<b>STV DATA105</b>	Promotional offer for 60 Days from 20.02.2015 to 20.04.2015
3	451	2GB	60	401.39	<b>STV DATA451</b>	Regular w.e.f. 20.02.2015

All other terms and conditions will remain same.

AGM (Marketing I-CM)  
O/o GM(S&M-CM)  
044- 28290825, 94449 79827

To

GM (NW-O CM), Trichy -1/ Coimbatore, GM(S&M-CM), Chennai Telephones,  
GM (F) / Sr. GM (TR) TN Circle, Chennai  
DGM/DE In charge IN - Trichy  
DGM (NW-O)/DE IT, Coimbatore.  
Heads of All SSA  
DGM (Sales) &DGM (CS) TN Circle, Chennai  
DGM (ITPC) HD, DGM(S&M-CM)/AGM(S&M-CM), Chennai Telephones, Chennai  
For information & necessary action please